



Dreemz

First-ever social
network dedicated
to helping users
**bring their
dreams to
life**

July 2024

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Successful POC

No more “what ifs”!

Rivalling TikTok's early days:

- **337% user growth** since April 2024 (and counting!)
- **Tens of thousands of active users** – and we're just getting started!
- **Acquisition cost of just \$1.1** per download & registration
- **Retention rate of 10%-20%** – our users are hooked!
- **4.7% of our users** are content creators



Charts

24.07.2024 – 21:15

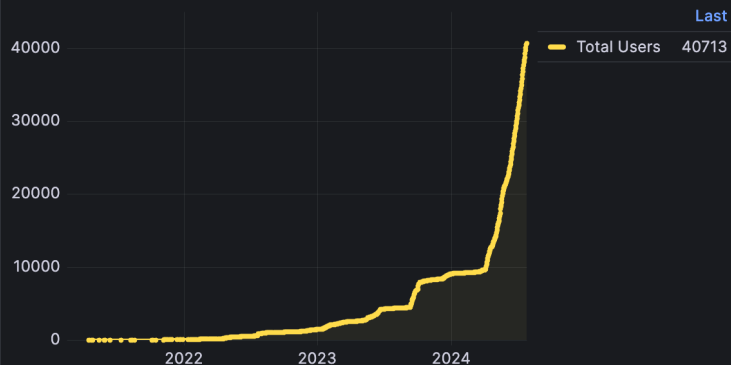
Total Registered Users

40713

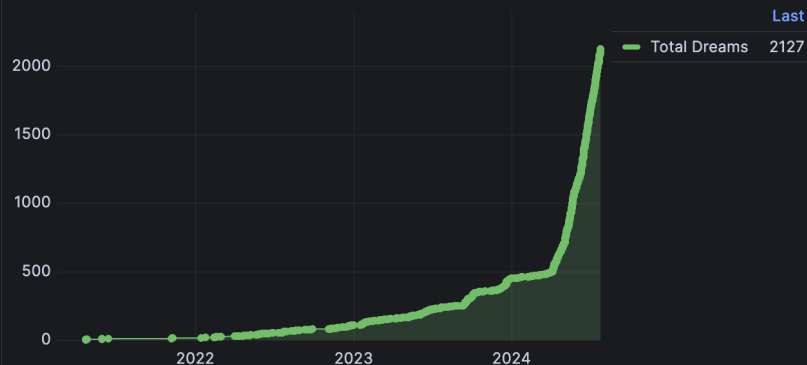
Total Dreams (Active & Pending)

35506

New Users ⓘ



New Dreams ⓘ



The Problem

Lack of Self-Realization

Millions suffer from a lack of self-fulfillment and not being able to realize their dreams. They're simply stuck in a rut.

The Solution: Dreemz

Groundbreaking social network that brings dreamers together and empowers them to help each other achieve their highest aspirations.



Proven Research

**Sharing dreams
with others
dramatically
increases the
likelihood of
realizing them!**

"Sharing and collaboration in a community creates empowerment! When people feel empowered, they feel safe, and this is what lets them make a positive change."

Health Improvement Division, Public Health Wales

"In online groups, there is a greater feeling of camaraderie and acceptance of others; more openness and a greater likelihood of overcoming fear and embarrassment, less loneliness and stronger personal connections."

McKenna & Green

"Being part of a supportive community that is full of empathy and motivation can help you achieve your goals and dreams."

Harvard Business Review, February 2022

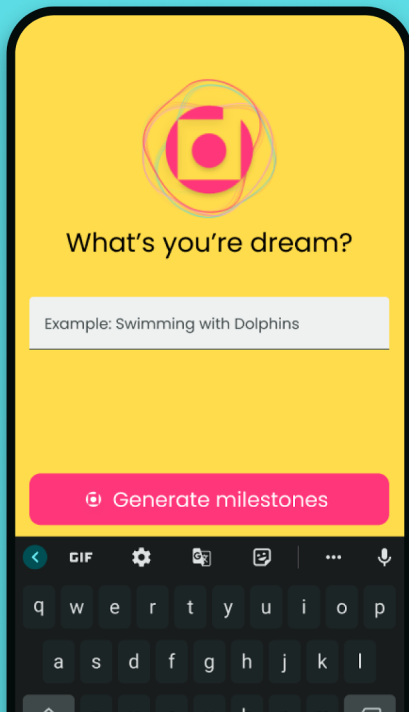
"The way members of a group evaluate one another is observed more accurately in an electronic group than in a face-to-face one."

Atwater & Weisband

How It Works

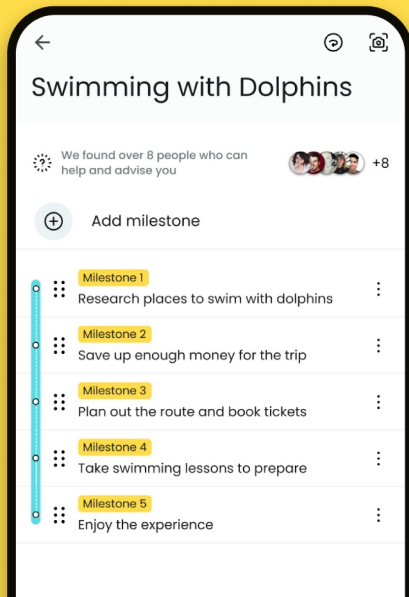
01

Express your dream in a few words



02

Get AI-generated milestones for realizing your dream, and get connected with other users who can help you



03

Join a thriving community of dreamers who are capturing their journey in short videos & helping each other make their dreams come true



04

Get daily tips from an AI-powered mentor who guides you step-by-step to realizing your dream



Monetization Model

Dreemz Coin

- Users purchase virtual currency to reward other users signifying support and encouragement.
- **Challenges**
(More details on the next slide)

B2B2C

Targeted Ads

Personalized ads related to users' dreams

Connecting dreams with related products and services unlocks a goldmine of value.



Premium Dreamer

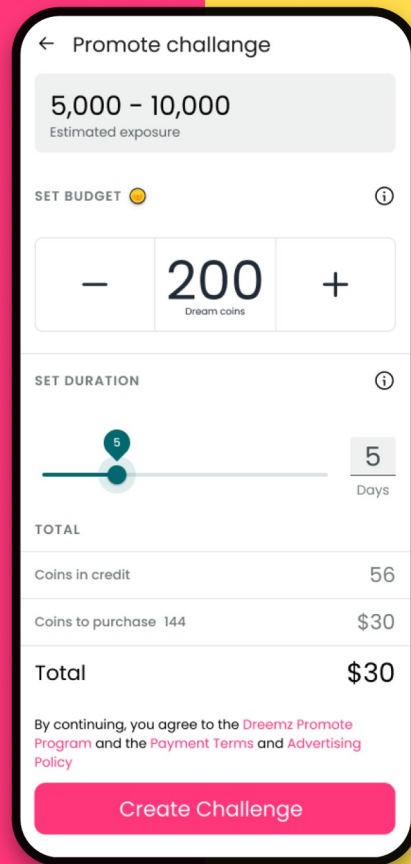
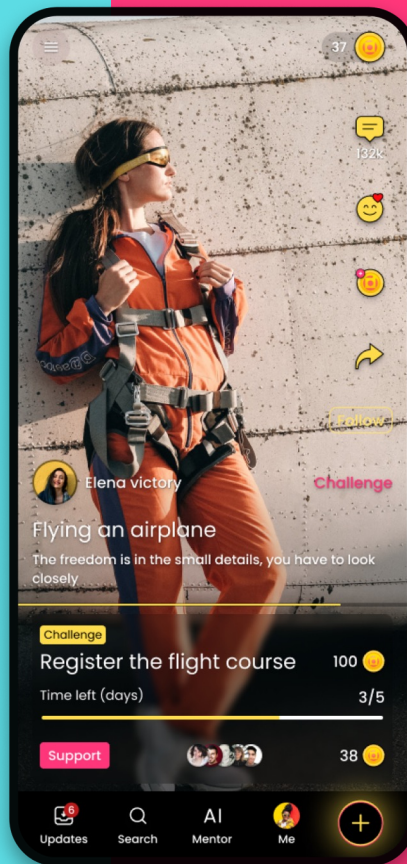
- Subscription which includes advanced features
- Unlimited AI usage
- Extended platform capabilities

Challenges

A user defines a challenge and attributes coins to its success. The more coins invested, the more exposure and followers the user will receive.

Followers can show support for the user by contributing their own coins to the challenge.

- Challenge completion= creator wins all coins
- Challenge failure = coins are distributed among supporters in accordance with their investment.



Achievements & Projections

2022

2023

- ✓ Launch the app, bootstraps
- ✓ 1K organic users
- ✓ \$1.6M raised



→ 2024

Objectives until September:

- 30K users
- \$1.5 registration acquisition costs

Achieved by July:

- ✓ 40K users
- ✓ \$1.1 registration acquisition costs
- ✓ Successful POC

Objectives rest of 2024:

- \$5M raised
- Start monetization
- 100K users
- \$0.9 registered acquisition costs

→ 2025

Objectives:

\$1M+ invested in acquisition
1M+ users

MRR \$117K in Dec.

Then Round A

Dreemz Coins (\$38k MRR)

Subscriptions (\$12k MRR)

Targeted Ads (\$67k MRR)

A close-up, high-angle shot of a stack of gold coins, showing their metallic texture and ridged edges. The coins are stacked in a way that creates a sense of depth and value.

Estimated Revenue

Significant monetization potential



Conservative

\$1 per user per month
1M users = **\$12M annually**



Optimistic

\$8 per user per month
1M users = **\$96M annually**



Personal Development Market

Significant growth opportunities

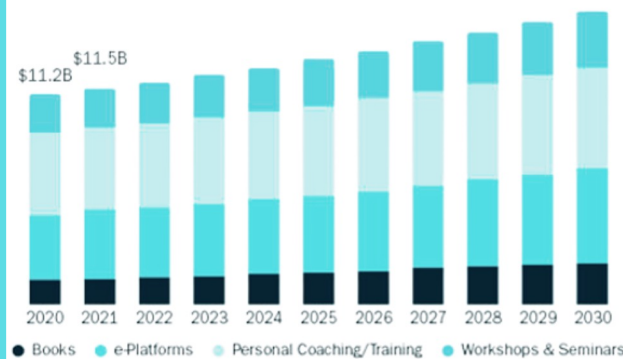
Valued at **\$43.77B** in 2022

Expected to **grow at 5.5% CAGR**

Expected to reach **\$67B** by 2030

U.S. Personal Development Market

Size, by Instrument, 2020 - 2030 (USD Billion)



The only platform in the world combining a social network for personal development with advanced Artificial Intelligence tools

Competitive Landscape



Personal Development



Goal meter



Mindvalley



Remente



Fabulous



Journey

Social Networks



Personal Development	Focused on making dreams come true	✓	✓		
	Sets milestones	✓	✓	✓	
	Daily tracking	✓	✓	✓	
	Daily motivational videos	✓			✓
Social Networking	Video-based platform	✓			✓
	Creates connections for mutual help	✓			
	Connection to the community	✓		✓	✓
	Safe environment	✓		✓	
AI Tools	Milestones generator	✓			
	AI-based mentor	✓			

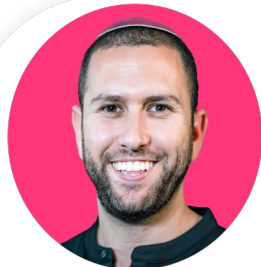
**Hundreds of people,
some of them
already Dreemz
users, have invested
\$ 1.6M in a very short
time.**



Dreemz

Our Team

Follow Us



Yuval Manzura

CEO & Founder
Serial entrepreneur, business leader, owner of Manzura Studio, and lecturer on personal development and realizing dreams



Amos Neshet

CTO & Co-founder
Over 20 years of experience in development and management roles at leading technology companies, with rich experience in Artificial Intelligence



Michael Danilov

CMO
Social media, marketing, and community building expert, TikTok influencer and international lecturer



David BenEzra

CFO
Founder of a financial consulting company and expert in fundraising, business development, building business plans and budgets.

Our Team

Follow Us



Sahar Menashe

Full Stack Developer
Development Team Lead and
certified Scrum Master with
extensive experience and a passion
for new technologies



Hanan Malka

**Automation Technical
Lead**
Over a decade of experience in
automation, quality assurance and
development process optimization



Aviz Meir

Head of R&D
More than 10 years of
experience in visual
communications and customer
experience management



Itay Alon

UX UI
Communications expert with
broad experience in branding,
marketing and customer
behavior



Roi Vrozlavski

Campaign Manager
CEO & founder of Cellosite, the
largest and most advanced
company in Israel for promoting
and marketing mobile
applications (ASO)



Liat Gura Aharon

Social Media Manager
CEO & owner of the Social Media
Marketing agency Socialista
Queen that specializes in
elevating brands.
- Located in Los Angeles -



Eden Shohat

Photographer & Producer
Content creator across various
platforms focusing on creativity,
storytelling, and audience
connection.
- Located in Los Angeles -



Galit Weil

Administration Manager
Experienced in coordinating
operations and logistics across
technological, medical, and
biotech organizations

Advisory Board



Ronen Keinan

Serial entrepreneur with multiple successful exits. His most recent startup, which he led as CEO, was acquired by Palo Alto Networks in 2022. Ronen has executive experience across various verticals and serves on the advisory boards of several B2B, B2C, startups, and publicly traded companies. He is currently the CEO of a Cyber Intelligence startup.



Tal Melenboim

Serial entrepreneur with several exits under his belt. Founder of a fast-growing technology company that manages and funds multiple ventures that develop AI-based technologies, tools and services within the media, consumer applications and advertising spheres.



Doron Libstein

Former CEO of MSN, mentor, author and strategic entrepreneur in the fields of personal growth and internet with three successful exits. He has been called the "Mentor of Mentors" and he is in contact with big names in the field like Tony Robbins, Byron Katie, Robin Sharma, Tim Kelley and others.



**What's your
dream?**



Dreemz



Dreemz

Dare to make it happen

Available to download on



Contact us:

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Email: contact@dreemz.io

