



Dreemz

First-ever social
network dedicated
to helping users
**bring their
dreams to
life**

January 2024

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The Problem

Lack of Self-Realization

Millions suffer from a lack of self-fulfillment and not being able to realize their dreams. They're simply stuck in a rut.

The Solution: Dreemz

Groundbreaking social network that brings dreamers together and empowers them to help each other achieve their highest aspirations.



Proven Research

**Sharing dreams
with others
dramatically
increases the
likelihood of
realizing them!**

"Sharing and collaboration in a community creates empowerment! When people feel empowered, they feel safe, and this is what lets them make a positive change."

Health Improvement Division, Public Health Wales

"In online groups, there is a greater feeling of camaraderie and acceptance of others; more openness and a greater likelihood of overcoming fear and embarrassment, less loneliness and stronger personal connections."

McKenna & Green

"Being part of a supportive community that is full of empathy and motivation can help you achieve your goals and dreams."

Harvard Business Review, February 2022

"The way members of a group evaluate one another is observed more accurately in an electronic group than in a face-to-face one."

Atwater & Weisband



Dreemz

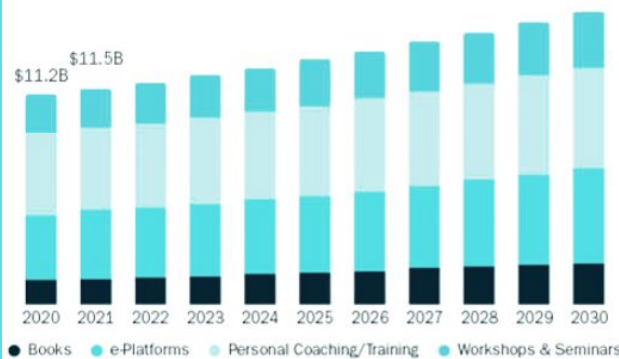
Personal Development Market

Significant growth opportunities

- ✓ Valued at **\$43.77B** in 2022
- ✓ Expected to **grow at 5.5% CAGR**
- ✓ Expected to reach **\$67B** by 2030

U.S. Personal Development Market

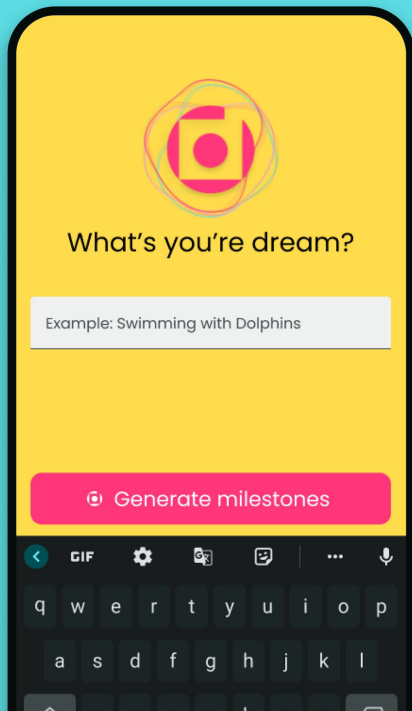
Size, by Instrument, 2020 - 2030 (USD Billion)



How It Works

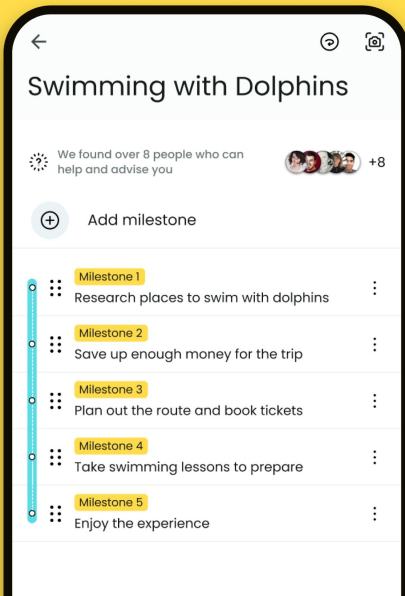
01

Express your dream in a few words



02

Get AI-generated milestones for realizing your dream, and get connected with other users who can help you



03

Join a thriving community of dreamers who are capturing their journey in short videos & helping each other make their dreams come true



04

Get daily tips from an AI-powered mentor who guides you step-by-step to realizing your dream



Monetization Model

**Connecting
dreams with
related products
and services
unlocks a
goldmine of value**

Dreemz Coin

Users purchase virtual currency to reward other users for help and encouragement

Targeted Ads

Personalized ads related to users' dreams





Estimated Revenue

Significant monetization potential



Conservative

\$1 per user per month
1M users = **\$12M annually**

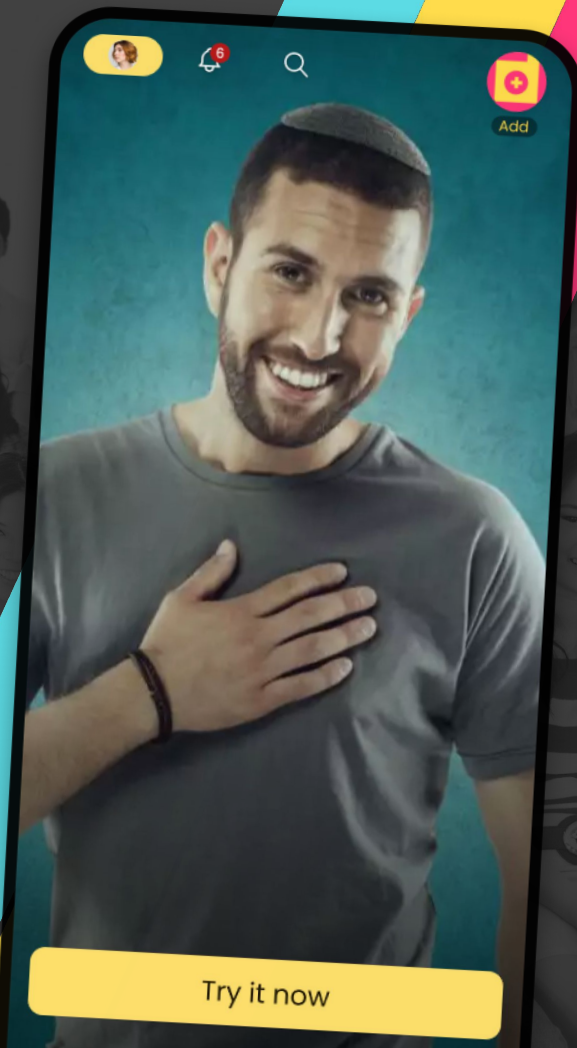


Optimistic

\$8 per user per month
1M users = **\$96M annually**



**Hundreds of people,
some of them
already Dreemz
users, have invested
\$ 1.6M in a very short
time.**



The only platform in the world combining a social network for personal development with advanced Artificial Intelligence tools

Competitive Landscape



Personal Development



God meter



Mindvalley



Remente



Fabulous



Journey

Social Networks



Personal Development

Focused on making dreams come true



Sets milestones



Daily tracking



Daily motivational videos



Social Networking

Video-based platform



Creates connections for mutual help



Connection to the community



Safe environment



AI Tools

Milestones generator

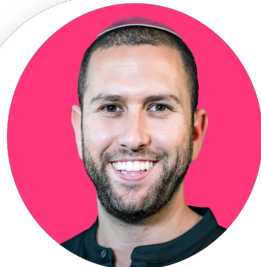


AI-based mentor



Our Team

Follow Us



Yuval Manzura

CEO & Founder

Serial entrepreneur, business leader, owner of Manzura Studio, and lecturer on personal development and realizing dreams



Amos Nesher

CTO & Co-founder

Over 20 years of experience in development and management roles at leading technology companies, with rich experience in Artificial Intelligence



Michael Danilov

CMO

Social media, marketing, and community building expert, TikTok influencer and international lecturer



David BenEzra

CFO

Founder of a financial consulting company and expert in fundraising, business development, building business plans and budgets.

Our Team

Follow Us



Sahar Menashe

Full Stack Developer
Development Team Lead and certified Scrum Master with extensive experience and a passion for new technologies



Hanan Malka

Automation Technical Lead
Over a decade of experience in automation, quality assurance and development process optimization



Aviz Meir

Head of R&D
More than 10 years of experience in visual communications and customer experience management



Itay Alon

UX UI
Communications expert with broad experience in branding, marketing and customer behavior



Roi Vroslavski

Campaign Manager
CEO & founder of Cellosite, the largest and most advanced company in Israel for promoting and marketing mobile applications (ASO)



Liat Gura Aharon

Social Media Manager
CEO & owner of the Social Media Marketing agency Socialista Queen that specializes in elevating brands.
- Located in Los Angeles -



Eden Shohat

Photographer & Producer
Content creator across various platforms focusing on creativity, storytelling, and audience connection.
- Located in Los Angeles -



Galit Weil

Administration Manager
Experienced in coordinating operations and logistics across technological, medical, and biotech organizations

Advisory Board

Serial entrepreneur with several exits under his belt. Founder of a fast-growing technology company that manages and funds multiple ventures that develop AI-based technologies, tools and services within the media, consumer applications and advertising spheres.



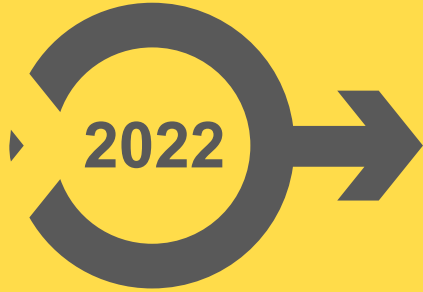
Tal Melenboim



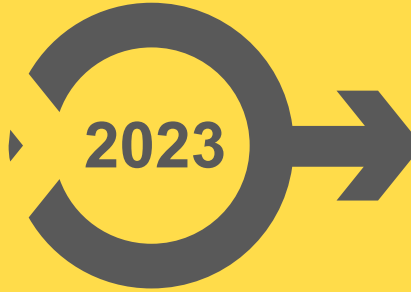
Doron Libstein

Former CEO of MSN, mentor, author and strategic entrepreneur in the fields of personal growth and internet with three successful exits. He has been called the "Mentor of Mentors" and he is in contact with big names in the field like Tony Robbins, Byron Katie, Robin Sharma, Tim Kelley and others.

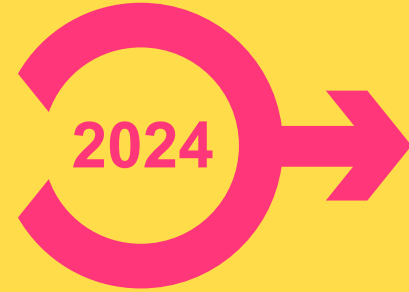
Milestones



- ✓ Research and establish Dreemz
- ✓ R&D MVP with focus group
- ✓ Silent launch in stores of 1st version
- ✓ Win National Start-up competition
- ✓ First 1,000 users
- ✓ Development of mutual dreams component



- ✓ NIS 5.9 million raised
- ✓ AI Integration
- ✓ Milestone generator
- ✓ AI mentor
- ✓ Early-stage smart algorithm



- 📅 POC – USA
- 📅 Dreemz Coin
- 📅 Smart video editor
- 📅 30,000 users
- 📅 100,000 users in the USA
- 📅 Monetization from targeted advertisers
- 📅 Start scaling to millions of users



**What's your
dream?**



Dreemz

Dare to make it happen

Available to download on



Contact us:

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Email: contact@dreemz.io

