



Dreemz

# The AI-Powered Social Platform Turning Millions of Dreams into Reality

November 2024

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# Successful POC

## No more “what ifs”!

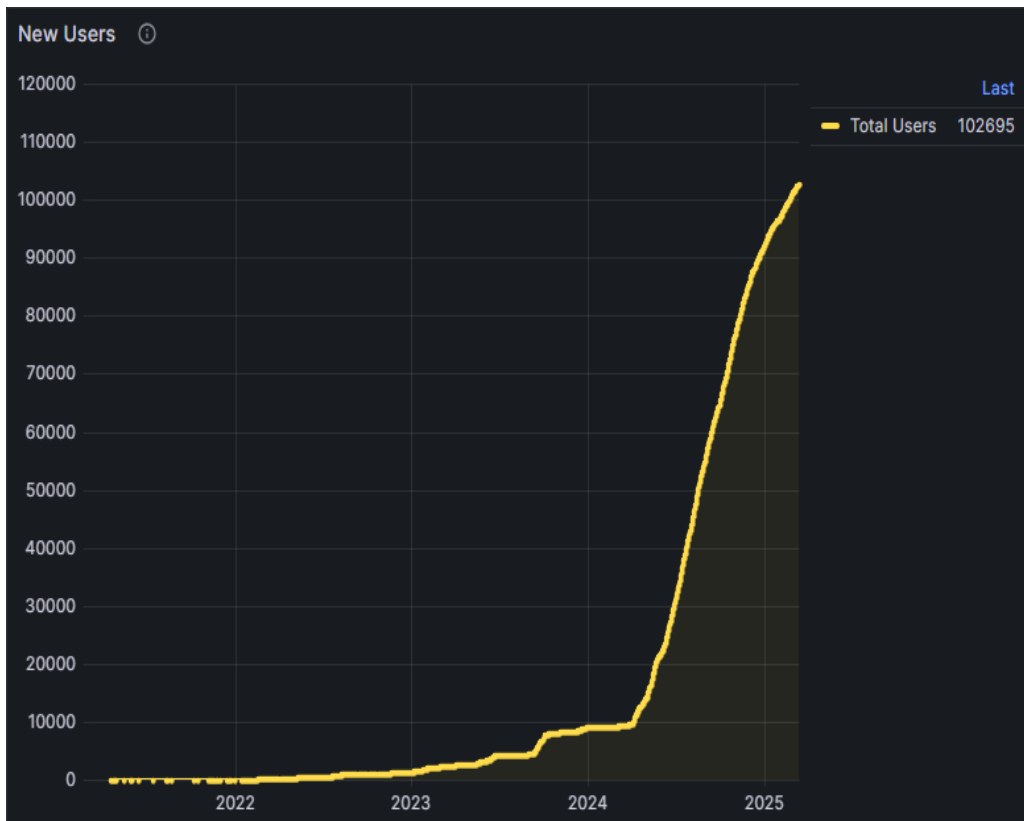
### Rivaling TikTok's early days:

- **700% user growth** since April 2024 (and counting!)
- **Tens of thousands of active users** – and we're just getting started!
- **Acquisition cost of just \$0.9** per download
- **Retention rate of 10%-20%** – our users are hooked!
- **4.1% of our users** are content creators



# Charts

13/03/2025



# Total Registered Users

102695

# Total Dreams (Active & Pending)

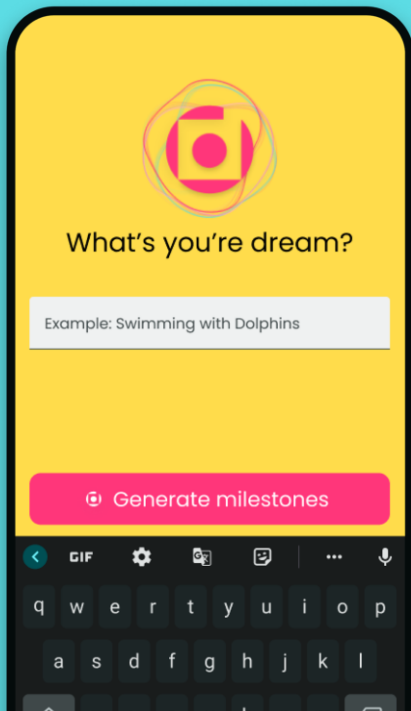
94956



# How It Works

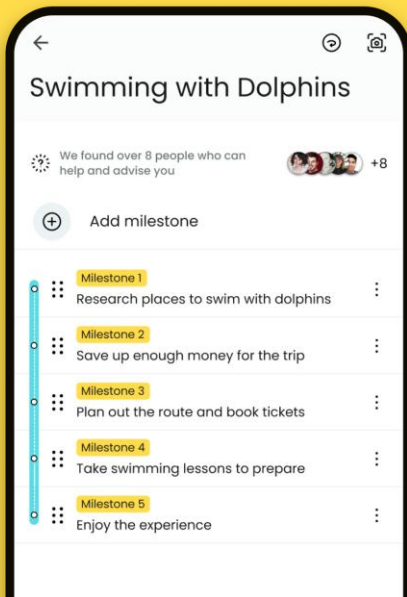
01

Express your dream in a few words



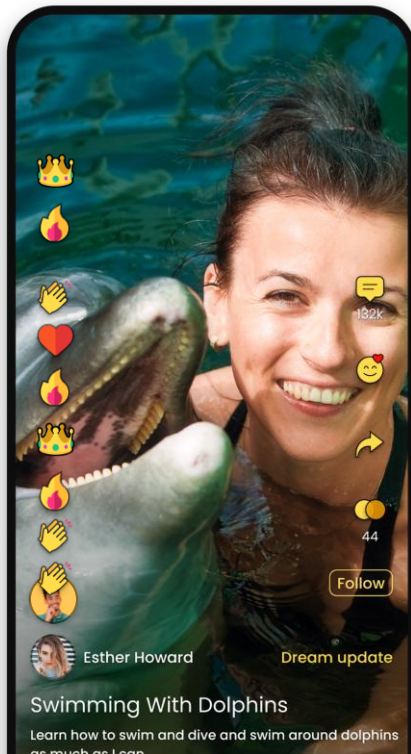
02

Get AI-generated milestones for realizing your dream, and get connected with other users who can help you



03

Join a thriving community of dreamers who are capturing their journey in short videos & helping each other make their dreams come true



04

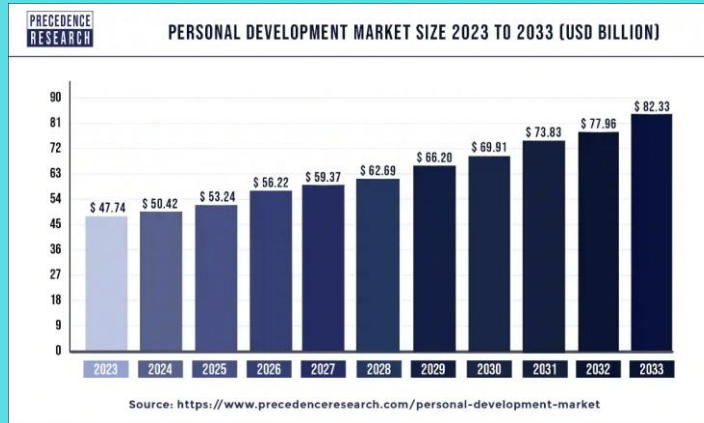
Get daily tips from an AI-powered mentor who guides you step-by-step to realizing your dream



# Personal Development Market

## Significant growth opportunities

- ✓ Valued at **\$47B** in 2023
- ✓ Expected to **grow at 5.6% CAGR**
- ✓ Expected to reach **\$82B** by 2033



# The Problem

## Lack of Self-Realization

Millions suffer from a lack of self-fulfillment and not being able to realize their dreams. They're simply stuck in a rut.

## The Solution: Dreemz

Groundbreaking social network that brings dreamers together and empowers them to help each other achieve their highest aspirations.



Proven Research

**Sharing dreams  
with others  
dramatically  
increases the  
likelihood of  
realizing them!**

**"Sharing and collaboration in a community creates empowerment! When people feel empowered, they feel safe, and this is what lets them make a positive change."**

Health Improvement Division, Public Health Wales

**"In online groups, there is a greater feeling of camaraderie and acceptance of others; more openness and a greater likelihood of overcoming fear and embarrassment, less loneliness and stronger personal connections."**

McKenna & Green

**"Being part of a supportive community that is full of empathy and motivation can help you achieve your goals and dreams."**

Harvard Business Review, February 2022

**"The way members of a group evaluate one another is observed more accurately in an electronic group than in a face-to-face one."** Atwater & Weisband



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# Monetization Model

## Dreemz Coin

- Users purchase virtual currency to reward other users signifying support and encouragement.
- **Challenges**  
(More details on the next slide)

B2B2C

## Targeted Ads

Personalized ads related to users' dreams

**Connecting dreams with related products and services unlocks a **goldmine of value.****



## Premium Dreamer

- Subscription which includes advanced features
- Unlimited AI usage
- Extended platform capabilities



# The only platform in the world combining a social network for personal development with advanced Artificial Intelligence tools

## Competitive Landscape



### Personal Development



Goal meter



Mindvalley



Remente



Fabulous



Journey

### Social Networks



Personal Development

Focused on making dreams come true

✓

✓

Sets milestones

✓

✓

✓

Daily tracking

✓

✓

✓

Daily motivational videos

✓

✓

Social Networking

Video-based platform

✓

✓

Creates connections for mutual help

✓

Connection to the community

✓

✓

✓

Safe environment

✓

✓

AI Tools

Milestones generator

✓

AI-based mentors

✓

# Our Team

Follow Us



**Yuval Manzura**

CEO & Co-Founder

Serial entrepreneur, business leader, owner of Manzura Studio, and lecturer on personal development and realizing dreams



**Amos Nesher**

CTO & Co-founder

Over 20 years of experience in development and management roles at leading technology companies, with rich experience in Artificial Intelligence



**Maya Elias**

CMO

Digital marketing expert and serial entrepreneur with expertise in social media strategy, community building, and innovative tech solutions.



**David Ben Ezra**

CFO

Founder of a financial consulting company and expert in fundraising, business development, building business plans and budgets.

# Our Team

Follow Us



**Liat Gura Aharon**

**Social Media Manager**  
CEO & owner of the Social Media Marketing agency Socialista Queen that specializes in elevating brands.  
- Located in Los Angeles -



**Roi Vrozlavski**

**Campaign Manager**  
CEO & founder of Cellosite, the largest and most advanced company in Israel for promoting and marketing mobile applications (ASO)



**Aviz Meir**

**AI Expert**  
More than 10 years of experience in visual communications and customer experience management



**Itay Alon**

**UX UI**  
Communications expert with broad experience in branding, marketing and customer behavior



**Eden Shohat**

**Photographer & Producer**  
Content creator across various platforms focusing on creativity, storytelling, and audience connection.  
- Located in Los Angeles -



**Michael Danilov**

**Social Media Expert**  
Social media, marketing, and community building expert, TikTok influencer and international lecturer



**Galit Weil**

**Administration Manager**  
Experienced in coordinating operations and logistics across technological, medical, and biotech organizations

# Advisory Board



**Ronen Keinan**

Serial entrepreneur with multiple successful exits. His most recent startup, which he led as CEO, was acquired by Palo Alto Networks in 2022. Ronen has executive experience across various verticals and serves on the advisory boards of several B2B, B2C, startups, and publicly traded companies. He is currently the CEO of a Cyber Intelligence startup.



**Tal Melenboim**

Serial entrepreneur with several exits under his belt. Founder of a fast-growing technology company that manages and funds multiple ventures that develop AI-based technologies, tools and services within the media, consumer applications and advertising spheres.



**Doron Libstein**

Former CEO of MSN, mentor, author and strategic entrepreneur in the fields of personal growth and internet with three successful exits. He has been called the "Mentor of Mentors" and he is in contact with big names in the field like Tony Robbins, Byron Katie, Robin Sharma, Tim Kelley and others.







**What's your  
dream?**



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# Dare to make it happen

Available to download on



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