

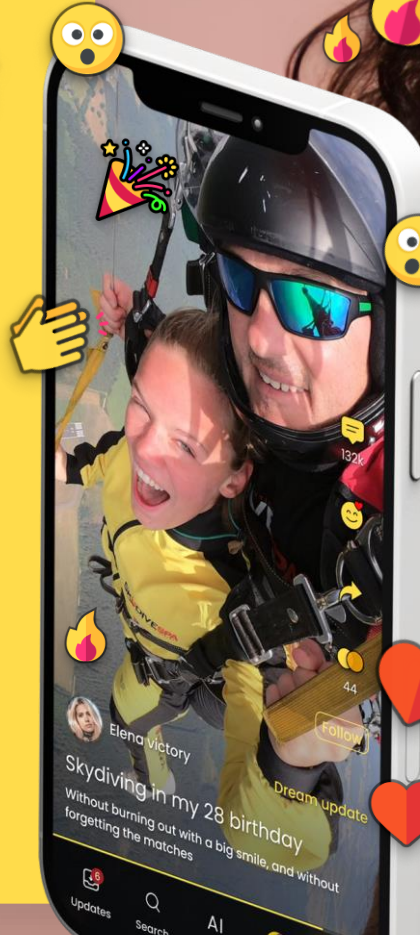


Dreemz

First-ever social  
network dedicated  
to helping users  
**bring their  
dreams to  
life**

January 2024

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# The Problem

## Lack of Self-Realization

Millions suffer from a lack of self-fulfillment and not being able to realize their dreams. They're simply stuck in a rut.

## The Solution: Dreemz

Groundbreaking social network that brings dreamers together and empowers them to help each other achieve their highest aspirations.



Proven Research

**Sharing dreams  
with others  
dramatically  
increases the  
likelihood of  
realizing them!**

**"Sharing and collaboration in a community creates empowerment! When people feel empowered, they feel safe, and this is what lets them make a positive change."**

Health Improvement Division, Public Health Wales

**"In online groups, there is a greater feeling of camaraderie and acceptance of others; more openness and a greater likelihood of overcoming fear and embarrassment, less loneliness and stronger personal connections."**

McKenna & Green

**"Being part of a supportive community that is full of empathy and motivation can help you achieve your goals and dreams."**

Harvard Business Review, February 2022

**"The way members of a group evaluate one another is observed more accurately in an electronic group than in a face-to-face one."**

Atwater & Weisband



Dreemz

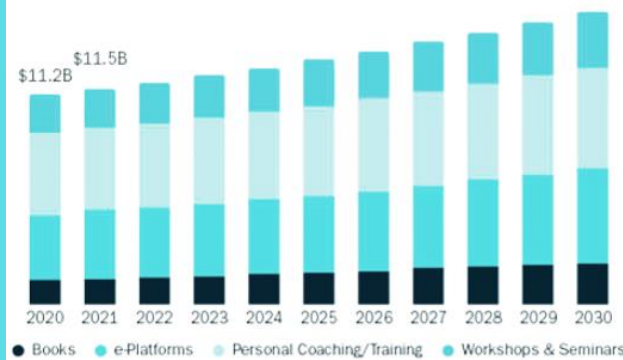
# Personal Development Market

## Significant growth opportunities

- ✓ Valued at **\$43.77B** in 2022
- ✓ Expected to **grow at 5.5% CAGR**
- ✓ Expected to reach **\$67B** by 2030

### U.S. Personal Development Market

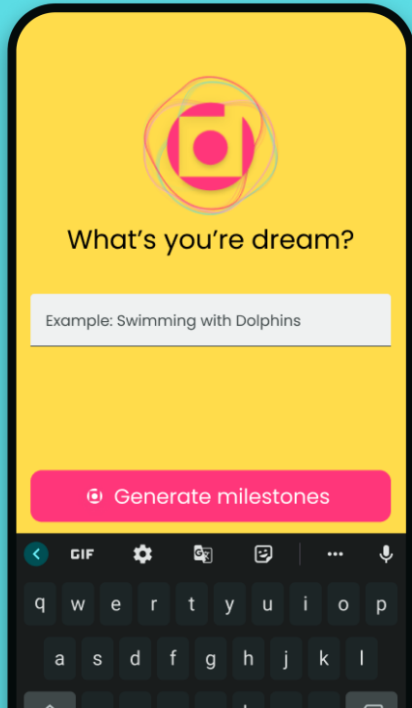
Size, by Instrument, 2020 - 2030 (USD Billion)



# How It Works

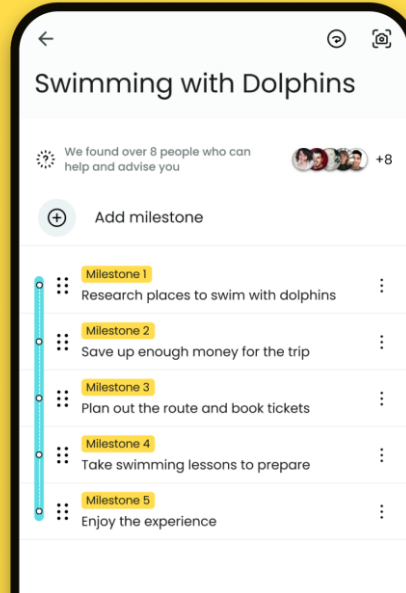
01

Express your dream in a few words



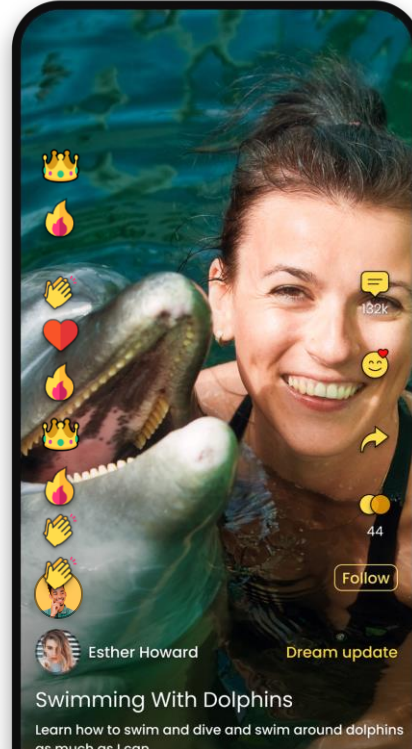
02

Get AI-generated milestones for realizing your dream, and get connected with other users who can help you



03

Join a thriving community of dreamers who are capturing their journey in short videos & helping each other make their dreams come true



04

Get daily tips from an AI-powered mentor who guides you step-by-step to realizing your dream



# Monetization Model

**Connecting dreams with related products and services unlocks a goldmine of value**

## Dreemz Coin

Users purchase virtual currency to reward other users for help and encouragement

## Targeted Ads

Personalized ads related to users' dreams



Dreemz



# Estimated Revenue

## Significant monetization potential



### Conservative

\$2 per user per month  
1M users = **\$24M annually**



### Optimistic

\$16 per user per month  
1M users = **\$192M annually**



**Hundreds of people,  
some of them  
already Dreemz  
users, have invested  
1.6 \$M in a very short  
time.**





# The only platform in the world combining a social network for personal development with advanced Artificial Intelligence tools

## Competitive Landscape



### Personal Development



Goal meter



Mindvalley



Remente



Fabulous



Journey

### Social Networks



	Competitive Landscape	Dreemz	Personal Development	Social Networks
Personal Development	Focused on making dreams come true	✓	✓	
	Sets milestones	✓	✓	✓
	Daily tracking	✓	✓	✓
	Daily motivational videos	✓		✓
Social Networking	Video-based platform	✓		✓
	Creates connections for mutual help	✓		
	Connection to the community	✓		✓
	Safe environment	✓		✓
AI Tools	Milestones generator	✓		
	AI-based mentor	✓		

# Our Team

Follow Us



**Yuval Manzura**

CEO & Founder

Serial entrepreneur, business leader, owner of Manzura Studio, and lecturer on personal development and realizing dreams



**Amos Neshet**

CTO & Co-founder

Over 20 years of experience in development and management roles at leading technology companies, with rich experience in Artificial Intelligence



**Michael Danilov**

CMO

Social media, marketing, and community building expert, TikTok influencer and international lecturer



**David BenEzra**

CFO

Founder of a financial consulting company and expert in fundraising, business development, building business plans and budgets.

# Our Team

## Follow Us



### Sahar Menashe

Full Stack Developer  
Development Team Lead and  
certified Scrum Master with  
extensive experience and a passion  
for new technologies



### Hanan Malka

Automation Technical  
Lead  
Over a decade of experience in  
automation, quality assurance and  
development process optimization



### Aviz Meir

Head of R&D  
More than 10 years of  
experience in visual  
communications and customer  
experience management



### Itay Alon

UX UI  
Communications expert with  
broad experience in branding,  
marketing and customer  
behavior



### Roi Vroslavski

Campaign Manager  
CEO & founder of Cellosite, the  
largest and most advanced  
company in Israel for promoting  
and marketing mobile  
applications (ASO)



### Liat Gura Aharon

Social Media Manager  
CEO & owner of the Social Media  
Marketing agency Socialista  
Queen that specializes in  
elevating brands.  
- Located in Los Angeles -



### Eden Shohat

Photographer & Producer  
Content creator across various  
platforms focusing on creativity,  
storytelling, and audience  
connection.  
- Located in Los Angeles -



### Galit Weil

Administration Manager  
Experienced in coordinating  
operations and logistics across  
technological, medical, and  
biotech organizations

# Advisory Board

Serial entrepreneur with several exits under his belt. Founder of a fast-growing technology company that manages and funds multiple ventures that develop AI-based technologies, tools and services within the media, consumer applications and advertising spheres.



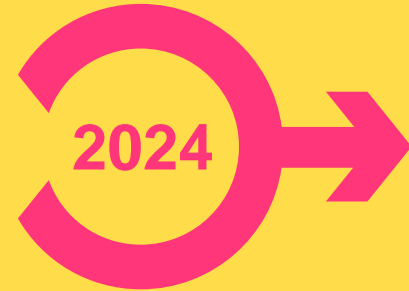
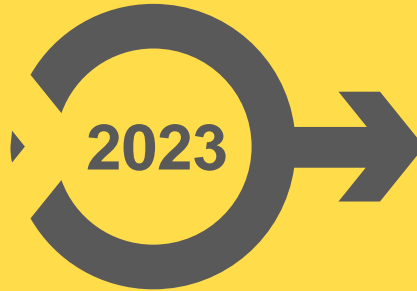
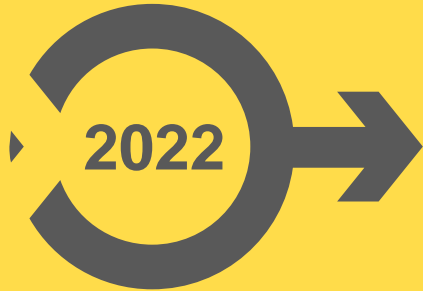
**Tal Melenboim**



**Doron Libstein**

Former CEO of MSN, mentor, author and strategic entrepreneur in the fields of personal growth and internet with three successful exits. He has been called the "Mentor of Mentors" and he is in contact with big names in the field like Tony Robbins, Byron Katie, Robin Sharma, Tim Kelley and others.

# Milestones



- ✓ Research and establish Dreemz
- ✓ R&D MVP with focus group
- ✓ Silent launch in stores of 1<sup>st</sup> version
- ✓ Win National Start-up competition
- ✓ First 1,000 users
- ✓ Development of mutual dreams component

- ✓ NIS 5.9 million raised
- ✓ AI Integration
- ✓ Milestone generator
- ✓ AI mentor
- ✓ Early-stage smart algorithm

- ✓ POC – USA
- ✓ Dreemz Coin
- ✓ Smart video editor
- ✓ 30,000 users
- ✓ 1 million users in the USA
- ✓ Monetization from targeted advertisers
- ✓ Scaling to millions of users worldwide



**What's your  
dream?**



Dreemz



Dreemz

# Dare to make it happen

Available to download on



Contact us:

Phone: +972 50-992-2621

Email: [contact@dreemz.io](mailto:contact@dreemz.io)

